



# VIVEK EDUCATION SOCIETY'S VIVEK COLLEGE OF COMMERCE

(AUTONOMOUS)

VIVEK COLLEGE ROAD, GOREGAON WEST, MUMBAI – 400104.

Mob.: 8369356474

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Website : [www.vivek-college.org](http://www.vivek-college.org)

Permanently Affiliated to University of Mumbai  
Reaccredited by NAAC (Third Cycle)

Recognized by UGC Under 2(f) & 12(b)  
Certified with ISO 21001:2018 by TUV Austria

Date: 29.07.25

## TIME-TABLE FOR CLASS TEST AUGUST 2025 FOR BACHELOR OF ARTS (MULTIMEDIA & MASS COMMUNICATION) SEMESTER I

DATE	DAY	TIMING	COURSE NAME
12.08.25	TUESDAY	1.45 -2.30 PM	FUNDAMENTALS OF MASS COMMUNICATION

### INSTRUCTIONS:

1. COLLEGE IDENTITY CARD IS COMPULSORY
2. Students are expected to report 15 MINUTES before the commencement of the Examination.
3. There should not be any unfair means or else strict action will be taken as per norms.
4. College-registered LD (Learning Disability) and PC (Physical Challenged) are given 15 minutes extra time.
5. Seating arrangements will be displayed one day prior to the commencement of the Examination.

PROF. NISHA BIDAWATKA  
BAMMC COORDINATOR

PROF. ANUPAMA BALI  
EXAMINATION IN - CHARGE

DR. VIJETHA SHETTY  
PRINCIPAL





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## TIME-TABLE FOR CLASS TEST AUGUST 2025 FOR BACHELOR OF ARTS (MULTIMEDIA & MASS COMMUNICATION) SEMESTER III

DATE	DAY	TIMING	COURSE NAME
11.08.25	MONDAY	12.30 -1.15 PM	ADVERTISING IN CONTEMPORARY SOCIETY
		1.45 – 2.30 PM	ADVERTISING AND SALES PROMOTION
12.08.25	TUESDAY	12.30 -1.15 PM	REPORTING

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**TIME-TABLE FOR CLASS TEST AUGUST 2025 FOR BACHELOR OF ARTS**  
**(MULTIMEDIA & MASS COMMUNICATION) SEMESTER V**

DATE	DAY	TIMING	COURSE NAME
11.08.25	MONDAY	9.30 – 10.15 AM	COPYWRITING
		10.45 - 11.30 AM	ADVERTISING AND MARKETING RESEARCH
12.08.25	TUESDAY	9.30 – 10.15 AM	BRAND BUILDING
		10.45 - 11.30 AM	AGENCY MANAGEMENT
13.08.25	WEDNESDAY	9.30 – 10.15 AM	SOCIAL MEDIA MARKETING
		10.45 - 11.30 AM	CONSUMER BEHAVIOUR

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